

**The Weather**  
Generally fair, with continuation  
of high temperatures.

# B. Lowenstein & Bros

INCORPORATED

## NOTICE

All merchandise purchased here tomorrow and Wednesday will be charged as of July 1st and payable Aug. 1st.



**A Great Semi-Annual Event Which Is Making New Merchandising History. The Voice of This Great Institution Speaks Through This Announcement a Message of Colossal Proportions to a Great Community, Waiting, Eager, Expectant. Read and Profit By the Savings**

This sale points the way—it is the pioneer of the July sales—watched, waited, imitated—but the values have never, and will not be, surpassed. The sale continues Tuesday, each day unfolding to view stocks of great magnitude, at prices hewn down to levels that must create astonishment.

All during this month department after department—day by day—will be featured in these clearances—and it is our advice and judgment that you will do well to take the savings as they are announced—for the prices are down—way down.

### The Great Semi-Annual

# Sale of Women's Fine Undergarments

#### Extra Special

Nightgowns, of excellent quality nainsook; slipover models, tailored and lace trimmed; ten dozen, including values up to \$2.00, for **\$1.43**

#### Extra Special

Nightgowns, of beautiful quality crepe, batiste and English nainsook; various styles, and values up to \$2.75. There are twenty-three dozen in this lot, for **\$1.73**

#### Philippine and French Undermuslins Reduced

Philippine Nightgowns, made of fine batiste; slipover style, embroidered scalloped edge or spray design across front, beading and ribbons; \$5.00 values **\$2.93**

Most adorable Nightgowns in the Philippine work, slipover models, hand sewed and exquisitely hand embroidered in a variety of designs—  
\$5.95 values for...\$4.38  
\$6.95-\$6.50 values...\$4.83  
\$7.95 values for...\$5.83  
\$10.00 values for...\$7.83  
Philippine Envelope Chemise from the simple embroidered scalloped to the more elaborate lace and exquisite embroidery, in various effects—  
\$5.00 values for...\$3.73  
\$6.50 values for...\$4.83  
\$7.95 values for...\$5.83  
\$10.00 values for...\$7.83  
French and Philippine Drawers, open or closed, umbrella or circle style, beautifully embroidered in many different patterns—  
\$3.95 values for...\$2.73  
\$6.50 values for...\$3.93  
\$10.00 values for...\$6.73

French Nightgowns in charming models, made of fine French batiste, beautifully embroidered in eyelet and drawn work—  
\$13.50 values for...\$9.83  
\$15.00 values for...\$11.73  
\$16.50 values for...\$12.83  
Philippine Chemise, made of fine English nainsook, plain bottom, deep hem, embroidered scalloped top, and eyelet with ribbons run in—  
\$3.75 values for...\$1.93  
\$5.00 values for...\$2.93  
\$5.95 values for...\$3.93  
\$6.95 values for...\$4.33  
Philippine Petticoats, many attractive models, made with deep flounce, embroidered scallop, various designs of embroidery in the flounce—  
\$6.00 values for...\$3.73  
\$5.95 values for...\$4.33  
\$6.50 values for...\$4.83  
\$8.50 values for...\$6.33



#### All Crepe de Chine, Georgette and Satin Underthings Reduced

Our entire stock of such dainties is specially low priced in this Clearance Sale.

#### Extra Special

Drawers—Open or closed models, made of nice quality cambric, in umbrella styles and embroidery trimmed; 89c values, for **63c**

#### Extra Special

White Petticoats—made of excellent quality cambric; double panel front; shadow-proof and embroidered scallops; \$2.25 values for **\$1.43**

#### Extraordinary Values in Tailored or Lace Trimmed Undies Made in U. S. A.

Envelope Chemise, most fascinating collection of beautiful styles from the simple tailored to the lace and ribbon trimmed; many have touches of hand work in the pastel colors; made of sheer nainsook, voiles, batiste and secco silk—  
\$2.25-\$2.00 values...\$1.43  
\$2.75-\$2.50 values...\$1.63  
\$2.95 values for...\$2.13  
\$3.75-\$3.50 values...\$2.83

Bloomers in most adorable styles; made of flesh, batiste and voiles, striped marquisette or of witchery crepe in flesh color; the voiles are sky blue, orchid and flesh; in tailored style, hemstitched and pastel embroidery—  
\$1.25 values for...83c  
\$1.75 values for...\$1.33  
\$2.25 values for...\$1.43  
\$2.75-\$2.50 values...\$1.63

Camisoles and Corset Covers, made of fine English nainsook or batiste, effectively trimmed with lace or embroidery, beading and ribbon—  
79c values for...50c  
\$1.25 values for...83c  
\$1.50 values for...\$1.13  
\$1.75 values for...\$1.33

Nightgowns made of English nainsook or batiste; most charming are the styles, artistically designed with beautiful soft laces and ribbons—  
\$5.00 values for...\$3.83  
\$6.50 values for...\$4.83  
\$7.50 values for...\$5.93

#### White Petticoats

A marvelous assemblage of attractive styles from the simple tailored to the more elaborate lace and embroidery trimmed  
\$2.25 values for...\$1.43  
\$3.75 values for...\$2.83  
\$2.95 values for...\$2.13  
\$5.00 values for...\$3.83

#### 1,500 Yards All-Silk Crepe de Chine for \$1.98

The most remarkable offering of the season, extra heavy quality of fine, closely woven, 40-inch Crepe de Chine that has sold at \$3.50 a yard; about 1,000 yards of white and flesh, the rest in colors of navy, tan, Copenhagen and black. Mail orders filled as long as colors last.

\$6.50 to \$8.50 Tricolette, **\$2.98** per yard

The remainder of all our plain and fancy Tricolettes, nothing reserved, street and sport colors; at this special price for a final clearance.

\$4.50 Printed Georgettes, **\$2.49** per yard

Beautiful Printed Georgettes, exquisite line of colorings and designs on light and dark grounds.

\$3.00 Washable Satin for **\$2.19**

Another lot of those beautiful, lustrous Washable Satins, extra fine quality, 36 inches wide, in white, pink and flesh.

\$2.50 Natural Pongees **\$1.19**

Continuing the sale of good heavy, natural Japanese Pongees, the smooth kind that wears and launders so well, in tan color only.

### Featuring the Most Remarkable Underpricing in Our Great Semi-Annual Sale of

## Women's Dresses, Suits and Wraps

#### Matchless TAILORED SUITS

All At Less Than Their Wholesale Value. Smart styles of Tricotine, Serges and Poiret Twill are included.

Up to \$250.00 Values Now **\$110.00**  
Up to \$135.00 Values Now **\$75.00**  
Up to \$100.00 Values Now **\$63.50**  
Up to \$70.00 Values Now **\$36.50**  
\$35.00 Suits at **\$22.50**

There are savings equally as great on Coats and Wraps, including all our Smart Sport Coats

#### Beautiful SILK DRESSES

Beautiful Silk Dresses of Taffeta and Georgette; fetching styles for street and afternoon wear, in a comprehensive assortment of light and dark colors.

\$40, \$50 and \$55 Values **\$24.50**  
Reduced to  
High-class Georgette and Taffeta Dresses; embroidered, beaded and draped effects. A wonderful lot of beautiful dresses at this very low price.

\$60, \$65 and \$70 Dresses Now Are **\$34.50**  
Up to \$35.00 Values **\$17.50**

Wonderful Beaded Georgettes, in white and navy, white and flesh; taffetas and foulards, in dark and medium colors.

Thirty-five very effective Street and Afternoon Dresses; models of taffeta, satin and georgette, have been radically reduced to **\$46.50** and **\$56.00**

Exquisite Frocks and Gowns that sold up to \$250; reduced to **\$125.00**

Most charming models that were marked \$110 to **\$75.00**  
\$125.00; reduced to

Beautiful Voile Dresses  
An underpriced purchase—priced very low **\$12.75**

Cool Summer Dresses of printed voile, in beautiful flowered and figured designs; many attractive models for your choosing.



### Cool Wash Fabrics

#### At Greatly Reduced Prices

Regular Standard Amoskeag Apron Gingham, 27 inches wide, in all the staple checks; specially priced, a yard **34c**

Our entire stock of printed and woven Dress Voiles, including many beautiful French and English weaves, which sold from 85c to \$1.25 a yard, are all grouped at the one price, a yard **58c**

36 and 40-inch fine printed Dress Voiles, in many new small figured designs; an exceptional special at, a yard **39c**

Regular Standard Kiddie Cloth; an exceptionally strong and durable fabric; to be had in stripes, checks and solid colors; special, a yard **38c**

### Special Sale of

#### Domestics, Sheets and Spreads

PEQUOT SHEETS—the standard for fineness, whiteness and durability—

68x90 twin bed size, sale price, each **\$2.13**

81x90, double bed size, sale price, each **\$2.49**

81x99, extra length size, sale price, each **\$2.75**

90x99, extra large size, sale price, each **\$3.39**

"Good as Gold" brand bleached Domestic, a fine soft finish; sale price, a yard **30c**

Indian Head Domestic, full yard wide, an exceptional value at, sale price, a yard **39c**